



What is an EAR Affiliate Member?

Affiliate members are individuals who are interested in the real estate business, but do not hold a real estate or appraisal license. Examples might include: lenders, title representatives, real estate attorneys, virtual or video tour providers, public utilities, course instructors, governmental entities, etc.

Affiliates are people REALTORS® depend on when serving their clients and customers housing needs.

Why should I be an Affiliate Member of EAR?

As an Affiliate Member of the Eugene Association of REALTORS® you will have a built-in source of business leads and prospects..... "REALTORS®"

Here are the benefits of being an Affiliate member:

- **Affiliate Welcome** – Welcome on (4) Facebook pages. Welcome with logo in Quarterly eNewsletter to over 1000 members.
- **Business contacts** - networking and advertising opportunities at Association meetings and all events.
- **Receive weekly Association emails** - Education Update Emails sent out weekly and monthly E.A.R. Newsletter. Keep up-to-date on relevant issues.
- **Membership directory** – 1-time Directory of members including names, offices, addresses, and emails of over 1,100 E.A.R. members. Stipulations required (For single introductory purposes, no spam emails allowed).
- Opportunity to be the “**Refreshment provider/Sponsor**” for E.A.R. New Member Orientation Meetings and Education Classes – with the opportunity to introduce yourself and the services your company offers. Distribute business cards and brochures to those in attendance. Greet attendees upon arrival.
- **Advertising opportunities** on Education Update emails and Member News Letters (A Logo with a direct link to your company) and Opportunity to display brochure and business cards in EAR Lobby.
- Opportunity to **contribute Drawing Baskets** at Association events to promote your business.
- **Listing on Association Website** as an Affiliate Member.
- Opportunity to **provide and or teach Education classes** presented by your company if applicable (Certification required).
- Opportunity to **participate on committees**, along with REALTOR® members to give input on EAR activities.

The Eugene Association of REALTORS® hopes that you will find benefit in being a member of the Association. We look forward to working with you and building a successful relationship together.

The Annual cost of Affiliate Membership is \$165. A onetime fee of \$100 is due at the time you join EAR. Dues are collected annually in June. Member Dues are prorated throughout the year. We would be happy to assist you in calculating your dues to join EAR. (541) 484-3043 or Memberservices@eugenerealtors.org